



FOR IMMEDIATE RELEASE:

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Local Air Conditioning and Heating Company to raise thousands of dollars for San Antonio families facing adversity this Holiday Season.

SAN ANTONIO, TX- **On Time Elmer A/C & Heating** is partnering up with San Antonio Police Department Blue Santa, and Elf Louise in an effort to provide San Antonio families with more toys for the holidays. By offering AC & Heater Maintenance, Safety Check and Tune Up for \$39.95. 100% of the proceeds of each tune up will be donated to a person's charity of choice.

"We hope that with the support of the community, area retailers, agencies and civic groups, we can reach our goal of \$15,000, and make this Christmas a very special one for some very special children in San Antonio," stated Elmer Zubiato, CEO for On Time Elmer.

Some of the local businesses that have agreed to help support this cause are Golds Gym, Sanchez Dentistry, Starbucks, Pronto Insurance, H-E-B, Best Buy, IBC Bank and Wal-Mart. On Time Elmer is still seeking local businesses and/ or organizations who will partner up as 'on site' sign up locations for the Tune Ups, or who will allow posters and flyers announcing the cause.

"I have seen the smiles that a new toy brings to children in the underserved communities we operate in," said Zubiato. "Our mission is to bring a smile to every child's face, whose family is faced with adversity, this Christmas."

The company decided to get involved with these organizations, after the company CEO's mother tragically passed from cancer. Now Zubiato wants to continue her passion and work in the underserved communities she once contributed to. The company also supports cancer research year round by contributing to several organizations. The company's trucks all have the cancer awareness ribbons, and are recognizably pink, in honor of Zubiato's mom.

“Her love for children and community involvement will be continued every month and every year, for as long as we have the ability to do it,” concluded Zubiarte.

Consumers can sign up for a Tune Up through: www.ontimeelmer.com, ‘Tune-Ups for a Cause’ facebook fanpage, SAPD’s website, Elf Louise’s website and www.yourfruition.com. For those preferring to make a cash donation, please contact us directly via email at: yourfruition@me.com. We will also be having ‘on-site’ sign ups Dec. 3 & 4 at H-E-B at 5803 Babcock Rd, SA TX 78240. We will be releasing a full list of sign up sites Sunday, Dec. 4.

Every Tune Up makes a difference to the families receiving these toys. A receipt of donation will be given for every Tune Up. The deadline for all Tune Up purchases is Monday, Dec. 19th.

For more informations about this fundraiser, please contact Karina Villa at 210-845-8154 or visit

www.ontimeelmer.com